



a world class African city

11 July 2008



City of Johannesburg
Johannesburg Development Agency

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Dear Sir / Madam

REQUEST FOR PROPOSALS FOR THE VILAKAZI STREET STUDY CONSULTANTS

Background

The Johannesburg Development agency invites proposals from service providers to provide consultancy services to undertake a study in the Vilakazi Street Precinct (VSP). The JDA is in the process of developing a precinct plan which will guide the physical upgrade which will be undertaken by the JDA in the Vilakazi Street Precinct in Orlando West, Soweto. The VSP is that portion of Orlando West that accommodates the cultural and heritage attractions of Vilakazi Street (connections to the Youth Uprising of June 1976); the Hector Pieterse Museum and commemorative wall; the Mandela, Tutu, Sisulu and Motapeng homes and the houses of local residents. This is the only street in the world where two Nobel Laureates have lived.

The purpose of the study will be to understand the current economic activities in the precinct and their connections to the tourism and heritage attractions of the precinct. The objective of the physical upgrade undertaken by the JDA in the Vilakazi Street Precinct is to improve the physical environment to provide opportunities for its economic potential to be realized.

This study will provide the baseline information for the ongoing review of the impact of the physical upgrade to the area.

The study will provide:

- An assessment of the current economic activity of the precinct namely looking at the commercial activity of cultural and heritage tourist sites, local convenience shops, restaurants and street trading.
- An identification of the current barriers and constraints to economic activity.
- Recommendations on strategic interventions by the City to guiding, improving, facilitating and improving the opportunities of these businesses in the precinct.
- Key performance indicators that can be used in future to measure the economic impact/investment generated by the physical upgrade project.

The proposals must be submitted on the letterhead of your business and must be delivered by hand not later than 12.00 on Friday 18th July 2008 to: Johannesburg Development Agency, The Bus Factory, 3 President Street, Newtown, Johannesburg. The quotation should also include a company profile, methodology and references for similar work undertaken. Proposals must be placed in a sealed envelope. The words "Proposal for Vilakazi Street Precinct Study Consultant" must be clearly written or typed on the envelope. The envelope must be deposited in the tender box at the Johannesburg Development Agency, Ground Floor, 3 President Street, The Bus Factory, Johannesburg. No late/telephonic/faxed/postal/e-mail proposals will be accepted or considered.

The following conditions will apply:

- A valid Tax Clearance Certificate must be submitted
- Price(s) quoted must be valid for at least thirty (30) days from date of your offer.
- Price(s) quoted must be firm and must be inclusive of VAT.
- A firm delivery period must be indicated.

Building a better city

Directors
S. Nkosi (Chairperson) L. Bethlehem (CEO) R. Moola N. Fraser S. Sengani A. Roriston L. Matlhape V. Mokwena J.
Vilakazi L. Vuthula A. Goldsmith (Company Secretary)
Registration Number: 2001/005101/07

- If the price quoted is above R 30 000 inclusive of VAT), the quotation will be evaluated in terms of the 80/20 preference point system as prescribed in the Preferential Procurement Policy Framework Act (No 5 of 2000). For this purpose the Tax Clearance Certificate, Declaration of Interest and the BEE Forms are enclosed and must be scrutinized, completed and submitted together with your quotation.
- The successful provider will be the one scoring the highest point

The selection of qualifying tenders will be in the Project Teams sole discretion and shall be final. The JDA does not bind itself to accept any particular tender. Correspondence shall be entered into only with the successful bidder.

JDA reserve the right not to appoint a service provider.

Enquires can be directed to N. Sibiyi (nsibiya@jda.org.za) on 011 688 7868.

NB: No quotations will be considered from persons in the service of the state.

Failure to comply with these conditions may invalidate your offer.

Yours faithfully

Nokuthula Sibiyi

¹ * MSCM Regulations: "in the service of the state" means to be –

- (a) a member of –
 - (i) any municipal council;
 - (ii) any provincial legislature; or
 - (iii) the national Assembly or the national Council of provinces;
- (b) a member of the board of directors of any municipal entity;
- (c) an official of any municipality or municipal entity;
- (d) an employee of any national or provincial department, national or provincial public entity or constitutional institution within the meaning of the Public Finance Management Act, 1999 (Act No.1 of 1999);
- (e) a member of the accounting authority of any national or provincial public entity; or
- (f) an employee of Parliament or a provincial legislature.